A Special Tribute to R. Mark and Kathleen Sullivan

In support of the R. Mark Sullivan Institute for Leadership in Higher Education

June 22, 2012

SPONSORSHIP OPPORTUNITIES

Valedictorian Sponsor -\$10,000

- Recognition as Valedictorian Sponsor in printed materials, including: Invitation, Event Program Book, and Press Releases
- Recognition with logo at the event as Valedictorian Sponsor
- One full table of ten dinner tickets (10) with table signage
- Full-page advertisement in Event Program Book
- Recognition with logo on The College of Saint Rose website
- One-half-page advertisement in the Saint Rose student newspaper *The Chronicle*
- Listing for **four individual names** on event Gold Honorary Committee
- Recognition as A Community of Excellence Sponsor in the College's 2011-12 Donor Report

Summa Cum Laude Sponsor — \$7,500

- Recognition as Summa Cum Laude Sponsor in printed materials, including: Invitation, Event Program Book, and Press Releases
- Recognition with logo at the event as Summa Cum Laude Sponsor
- Eight dinner tickets (8) with table signage
- Full-page advertisement in Event Program Book
- Recognition with logo on The College of Saint Rose website
- One-quarter page advertisement in the Saint Rose student newspaper The Chronicle
- Listing for two individual names on event Gold Honorary Committee
- Recognition as A Community of Excellence Sponsor in the College's 2011-12 Donor Report

Magna Cum Laude Sponsor — \$5,000

- Recognition as Magna Cum Laude Sponsor in printed materials, including: Invitation, Event Program Book, and Press Releases
- Recognition at the event as Magna Cum Laude Sponsor
- **Eight dinner tickets (8)** with table signage
- One-half page advertisement in Event Program Book
- Listing for two individual names on event Gold Honorary Committee
- Recognition as A Community of Excellence Sponsor in the College's 2011-12 Donor Report

Cum Laude Sponsor — \$2,500

- Recognition as Cum Laude Sponsor in printed materials, including: Invitation and Event Program Book
- Recognition at the event as Cum Laude Sponsor
- Six dinner tickets (6) with table signage
- One-quarter page advertisement in Event Program Book
- Listing for two individual names on event Gold Honorary Committee
- Recognition as A Community of Excellence Sponsor in the College's 2011-12 Donor Report

Scholarship Sponsor — \$1,500

- Four dinner tickets (4)
- Listing in Event Program Book as a Scholarship Sponsor with 140-character Message to the President
- Listing for **one individual name** on event Gold Honorary Committee
- Recognition as A Community of Excellence Sponsor in the College's 2011-12 Donor Report



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The College of Saint Rose

Friday, June 22, 2012

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Corporate Sponsorship Response Form

Please respond by March 15 for inclusion in invitation materials.

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Sponsor Level: $_$				
Print company n	ame to app	ear in all print mat	erials:	
Print Honorary C	Committee n	name(s) to appear i	n all print materials:	
We are unable t	o be a spon	sor, but wish to at	tend	
Please reserve	individual tickets for our company (\$150 per person)			
Please reserve	Silver Honorary Committee tickets for our company (\$250 per person)			
Please reserve	Gold Honorary Committee tickets for our company (\$500 per person)			
We are unable t	o attend, b	ut wish to contribu	ute \$ (to	tal amount is tax-deductible)
NT INFORMATIO		60.11.2		
	•	•	: A Community of Excel Total Enclosed	(lence) \$
Name		Credit Card Number		Expiration Date

Mail or fax completed form to: A Community of Excellence, The College of Saint Rose, 432 Western Ave., Albany, NY 12203. Fax: (518) 458-5447 Contact Stephanie Lamphere at (518) 458-5391 or SpecialEvents@strose.edu with any questions.